

———— Sheri McConnell's ————

# Smart Women's Institute of Entrepreneurial Learning

## CONFIDENTIAL FAST TRACK PROGRAM APPLICATION

### **Part One – Basic Information**

First Name \_\_\_\_\_

Last Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Website \_\_\_\_\_

Yes, Sheri, I want **exclusive fast track coaching** with you. I want your personal mentoring, expertise, and advice so that I can learn easier and faster and take my business to the next level!

### **Part Two - Tell Me About Yourself**

**1) Please write a short paragraph describing what your top three goals are for this program.**

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**7) Please help us understand your cash flow history. This is your gross business revenue.**

2009 forecasted:

- less than \$50k
- \$51 to \$100k
- \$101 to \$500k+

2008:

- less than \$50k
- \$51 to \$100k
- \$101 to \$500k+

2007:

- less than \$50k
- \$51 to \$100k
- \$101 to \$500k+

**8) Please check the top 5 areas you feel you need the most help with in the next 6 months:**

- Clarity of goals/objectives
- Cash flow/capital to invest in your biz growth
- Right skills/knowledge to grow
- Team building/management
- Utilizing high payoff marketing or sales systems
- Time management and prioritization
- Stepping into the "leadership role" vs. being the technician
- Fear of taking action/making wrong choices
- Not focused on "real passion"
- Can't leap from \$/hr business to leveraged offerings
- Too many opportunities/can't focus
- Need to have more connections in my industry
- Would like to have my own published print books
- Would like to develop information products such as home-study courses, CDs, etc.
- Need help mapping out my the operations side of my business
- Need help with my big picture vision and overall strategy

## Part Three – Payment Information & Responsibilities

### Fast Track Program includes the following:

- **4 Thirty Minute (Monthly) One-on-one Sessions** with Sheri McConnell (Value \$4000)
- One Ticket to **Smart Women Business Conference and Expo** on **November 2 - 4, 2010**. (Value \$497)
- **\$1000 Gift Certificate** towards products in our catalog at <http://www.sherimcconnell.com/products> (Value \$1000)

Sheri will work you in your first session to counsel you on which products will help you best with your goals.

If you are accepted as a participant in the **4 Month Fast Track Program**, your **total cost for this program is: \$3997**.

To help you manage your cash flow and leverage your money throughout the year, please choose one of the following self-financing options below by placing a check mark in the box next to the payment option you choose.

- Pay in full and make one payment and save \$200! **Cost: \$3797**
- Pay in 4 monthly payments **Cost: 4 monthly payments of \$999**

I understand the following activities to be my responsibility as a participant of a Smart Woman Fast Track Program. Please check all of the statements below and sign to verify your commitment to accomplish your goals this year!

I will use the coaching/consulting tracking forms with my coach in order to document my progress and learning.

I will commit to the Fast Track program and to the payment method specified above. If accepted into this program, your signature below authorizes your payment schedule. If you should choose to withdrawal from the program, you understand that we do not issue refunds, however, you will be given the option to enroll in the next available program.

Credit Card # \_\_\_\_\_

Expiration \_\_\_\_\_

Billing Address \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_