

———— Sheri McConnell's ————
Smart Women's Institute
of Entrepreneurial Learning
Learn • Leverage • Lead

Come and learn how to create positive change in the world, inspire others, and achieve financial freedom.

**Smart Business
Quantum Leap Program**



with Sheri McConnell

Our latest Smart Program has a Planning phase and an Implementation phase. This program is created for entrepreneurs at all levels (existing businesses and startups). It is specifically designed for those persons wanting to build their companies quickly and without making all the costly mistakes you make when you create and grow a company in a vacuum. This program is appropriate for all entrepreneurs who want to learn how to branch into many revenue streams and quit trading hours for dollars. This program is also for entrepreneurs focusing on the “network/association/institute model” now or in the future. ***We ask that you only apply if you are willing to do the work as we lay it out for you.*** There are many paths to success... we are familiar with many different models and we choose to only teach methods that take you to greater profits, faster and with the least amount of stress. If you have any questions, please email our team at info@smartwomeninstitute.com

Smart Business Quantum Leap Program

COST \$6,000

This 6 month program includes...

- ❖ **One LIVE Half-Day Strategic Planning Session (Planning Phase)**
Meet with Sheri in her San Antonio office where she will spend 3 hours mapping out and strategically planning the next 12 months for you. As you and Sheri work on your business, she maps out everything from timelines to project brainstorming to a complete to do list for you when you return home.
- ❖ **Five Follow-Up 30 Minute Monthly Calls (Implementation Phase)**
Meet with Sheri one-on-one over the phone each month for five months to discuss roadblocks as well as ask advice before you take that next important step in your business.
- ❖ **Attend One Live Smart Women Workshop Completely Free (Implementation Phase)**
The Smart Women’s Institute offers four live workshops a year (1 each quarter) on various topics. These carefully designed training events give you the opportunity to showcase your company and accomplish more than you ever thought possible through ongoing mini-masterminds and group exercises... not to mention invaluable joint ventures and networking you will do.
- ❖ **Open Group 2 Hour Q & A Every Other Friday (Implementation Phase)**
Got more questions along the journey, no worries! You’ll be able to connect with Sheri and all of her current clients every other Friday over the phone in a group call. These calls are really great for entrepreneurs at all levels because other people will ask the questions you didn’t know you should be asking. In *Think and Grow Rich*, Napoleon Hill calls it the *Third Mind*.

❖ **Bonus Gift: Smart Women Membership (Implementation Phase)**

Every client in a **Smart Women Program** receives our complete membership package of entrepreneurial goodies! You'll receive all four of our books, 12 calls with our **Smart Faculty**, our **Smart Business & Marketing Planner**, and one of our most popular infoproducts on **Building Your Business with a Book**, plus much more! You can check it all out here: <http://www.smartwomeninstitute.com/programs>

❖ **Bonus Gift (Implementation Phase)**

Gift Certificate of \$1500 towards Smart Women Certification or Smart Women Products within the six month period of the contract. Sheri wants to make sure you have the additional tools you need to accomplish your goals. Sheri will discuss with you if your business model is appropriate for certification and/or which products in the store will benefit you the most according to the goals you map out together during the planning phase of this program.

At-A-Glance

Smart Business Quantum Leap

\$6000

Full Pay \$5,500 or
6 Pymts x \$1000

- ❖ **One Half Day in San Antonio Office**
- ❖ **5 Follow Up 30 Minute Implementation Calls**
- ❖ **Attend 1 Live Smart Workshop completely FREE**
- ❖ **Smart Women Membership**
- ❖ **Twice Monthly 2 hour Q & A**

Application

Please accept this as my application to be accepted as one of your exclusive Smart Program participants in 2011. Which membership tier of the **Smart Women Success Programs** are you applying to join?

Smart Business Quantum Leap Program

Today's Date	_____
Name	_____
Company Name	_____
Street Address	_____
City/Town	_____
State	_____
Zip Code	_____
Country	_____
Phone	_____
Mobile Phone	_____
Fax	_____
E-mail	_____
Website	_____
Assistant Name	_____
Assistant Phone	_____
Assistant E-mail	_____

1. Tell me about yourself.

2. Please describe your business as it is right now.

3. Briefly describe why YOU are a good candidate for the Smart Women Success Programs™.

4. If you could wave a magic wand and change three things in your business or life over the next 6 months, what would they be?

5. What are your three biggest accomplishments in the last five years?

6. Who are or have been your major role models?

7. What's your long term vision for your company—and you?

8. Who or what do you think is your biggest obstacle in reaching your current goals?

9. Who or what do you think is responsible for your current results?

10. What motivates you?

11. Anything else you would like to share with us when considering you for this program?

12. Please check the approximate gross business revenues for each of the indicated years.
Please note this is completely CONFIDENTIAL.

2011 (On track for)

- | | | |
|--|--|---------------------------------------|
| <input type="radio"/> less than \$100K | <input type="radio"/> \$100K - \$250K | <input type="radio"/> \$250K - \$500K |
| <input type="radio"/> \$500K - \$750K | <input type="radio"/> \$750K - \$1 million | <input type="radio"/> \$1 million - |

2010

- | | | |
|--|--|---------------------------------------|
| <input type="radio"/> less than \$100K | <input type="radio"/> \$100K - \$250K | <input type="radio"/> \$250K - \$500K |
| <input type="radio"/> \$500K - \$750K | <input type="radio"/> \$750K - \$1 million | <input type="radio"/> \$1 million - |

2009

- | | | |
|--|--|---------------------------------------|
| <input type="radio"/> less than \$100K | <input type="radio"/> \$100K - \$250K | <input type="radio"/> \$250K - \$500K |
| <input type="radio"/> \$500K - \$750K | <input type="radio"/> \$750K - \$1 million | <input type="radio"/> \$1 million - |

2008

- | | | |
|--|--|---------------------------------------|
| <input type="radio"/> less than \$100K | <input type="radio"/> \$100K - \$250K | <input type="radio"/> \$250K - \$500K |
| <input type="radio"/> \$500K - \$750K | <input type="radio"/> \$750K - \$1 million | <input type="radio"/> \$1 million - |

2007

- | | | |
|--|--|---------------------------------------|
| <input type="radio"/> less than \$100K | <input type="radio"/> \$100K - \$250K | <input type="radio"/> \$250K - \$500K |
| <input type="radio"/> \$500K - \$750K | <input type="radio"/> \$750K - \$1 million | <input type="radio"/> \$1 million - |

Choose Your Payment Plan

Smart Business Quantum Leap

COST PER YEAR \$6,000

- Option 1: Secure my spot via a \$1,000 deposit today & the 5 remaining payments of \$1,000 will be billed on a consecutive monthly basis starting 30 days after the date of this application.
- Option 2: Pay for year in full upfront is \$5,500 (You save \$500!)

Choose Your Deposit Method

If more than one card is listed for a deposit, we'll divide payment among these cards. If you opted for monthly payments, please list a 2nd card for us to keep on file as a backup. If you are paying in full our team will accept a check or provide you with wiring instructions.

Credit Card #1	_____	Expiration	_____
Credit Card #2	_____	Expiration	_____
Credit Card #3	_____	Expiration	_____
Billing Address	_____		
Signature	_____	Date	_____

Program Agreement

By signing where indicated below, you irrevocably agree that if Sheri McConnell Companies, Inc. (the “Company” or “we/us”) approves your application and accepts you 2010 Smart Women Success Program (the “Program”) participant, then this Smart Women Success Program Agreement (the “Agreement”) automatically becomes a binding contract between you and the Company; and applies to your participation in the Program. By signing below, you are acknowledging that you have read, agree to and accept all of the terms and conditions contained in this Agreement. We may amend this Agreement at any time by sending you a revised version at the address you provided above.

By completing the Application and signing below, you authorize the Company to charge your credit or debit card, or cash your check, as indicated above, as payment for your membership in the Program, if the Company approves your Application and accepts you into the Program. Furthermore, you agree that if you are accepted into the Program, you are responsible for the full payment of fees for the entire Program, regardless of whether you actually attend or complete the Program, and regardless of whether you have selected a lump sum or monthly payment plan. To further clarify, no refunds will be issued and all monthly payments must be paid on a timely basis.

We are committed to providing all Program participants with a positive Program experience. By signing below, you agree that the Company may, at its sole discretion, terminate this agreement, and limit, suspend, or terminate your participation in the program without a refund or forgiveness of remaining monthly payments if you become disruptive or difficult to work with, if you fail to follow the Program guidelines, or if you impair the participation of Program instructors or participants in this Program.

We respect your privacy and must insist that you respect the privacy of fellow Program participants. By signing below, you agree not to violate the publicity or privacy rights of any Program participant. We respect your confidential and proprietary information ideas, and trade secrets (collectively, “Confidential Information”) and must insist that you respect the same rights of fellow Program participants and of the Company.

By signing below, you agree (1) not to infringe any Program participant’s or the Company’s copyright, patent, or trademark, trade secret or other intellectual property rights, (2) that any Confidential Information shared by Program participants or any representative of the Company is confidential and proprietary, and belongs solely and exclusively to the participants who discloses it or the Company, (3) you agree not to disclose such information to any person or use it in any manner other than in discussion with other Program participants during Program sessions.

By signing below, you further agree that (4) all materials and information provided to you by the Company are its confidential and proprietary intellectual property, belong solely and exclusively to the Company, and may only be used by you as authorized by the Company, and (5) the reproduction, distribution and sale of these materials by anyone but the Company is strictly prohibited. Further, by signing below, you agree that, if you violate, or display any likelihood of violating, any of your agreements contained in this paragraph, the Company and/or the other Program participant(s) will be entitled to injunctive relief to prohibit any such violations to protect against the harm of such violations.

We have made every effort to accurately represent the Program and its potential. Claims of actual earnings can be verified and examples of actual results provided upon request. The testimonials and examples used are not intended to represent or guarantee that anyone will achieve the same or similar results. Each individual’s success depends on many factors, including his or her background, dedication, desire, and motivation. By signing below, you acknowledge that as with any business endeavor, there is an inherent risk of loss of capital and there is no guarantee that you will earn any money as a result of your participation in the Program. By signing below, you also acknowledge that you have represented to the Company that payment of your Program membership fees will not place a significant financial burden on you or your family.

The program instructors are not qualified to provide legal, tax, accounting or financial advice, and the information provided to you by the Program instructors is not intended as such. You should refer all legal, tax, accounting, and financially related inquiries to appropriately qualified professionals.

Partner Name: _____

Partner Name: _____

Signature: _____

Date: _____

Thank you for your application and agreement. We will personally review it, and a staff member of Sheri McConnell Companies, Inc. will contact you within 7 business days via e-mail or phone to let you know if you are approved. If you are approved, we will process your deposit or payment in full for the amount indicated above, and we’ll send you all the details for your Smart Women Success Program.